SWT CATALOGUE

2023

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About Us

SWT

Khakab Ceram Aria was established in 2010 not only with the aim of improving the quality of products but also to increase the ease of satisfying the needs of customers. A few years after the establishment of Khakab Ceram, a wide range of products with European standards with the SWT brand entered the market.

We always use the best designs and standards to guarantee the high quality of our products.

Our unique strength in the ceramic industry is the quality and variety we offer.

In terms of high quality and variety, we provide customer satisfaction. SWT has now introduced its Iranian products, which are prepared in the best and most modern product line in the country, and strives for high quality.

This network provides vendors in different geographical locations with diverse needs to meet the needs of their region and at the same time provide them with more purchasing power and support.



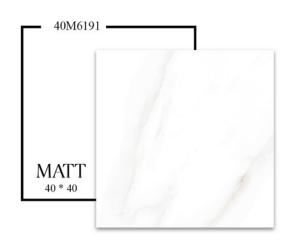
40 x 40 MATT

Walk & Touch Beauty





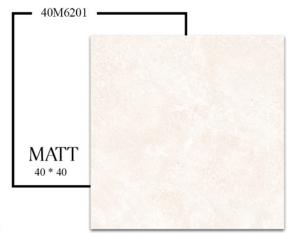
Stone materials are back in the spotlight once again in the 82M2191 design: top—class natural marble from the most renowned quarries in Italy and Europe whose typical nuances of color and original veining patterns—sometimes delicate, others more marked—are enhanced by the beautifully polished finish. The collection is thus the expression of classic style given an elegant modern twist thanks also to different thicknesses and formats as well as new large sizes.







This design is characterized by the contrast that generates compared with the rest of the tones in the collection, a neutral color that brings sobriety to the space.







Elegy of absolute beauty: monumental architecture, extraordinary works of art become everyday landscapes living again on surfaces featured by an all-Italian classicism. As in a pentagram, images of elegance, suggestions of wealth, memories of tradition and culture chase each other and merge, creating a surprisingly contemporary harmony. History and art are thus brought into the present and take on a new life thanks to a refined work of synthesis and balance that makes the proposal very up-to-date, of a timeless modernity.

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By guiding the core concepts of praise ability, compatibility and cost-effectiveness, we can offer a wide range of products that can best meet the needs of our customers.

Admirable: Minimalist designs inspired by the concept of beauty and simplicity covers a wide range of designs.

Adaptability: All our products are checked with stringent quality norms defined as per international standards to ensure optimum performance for longer period of time.

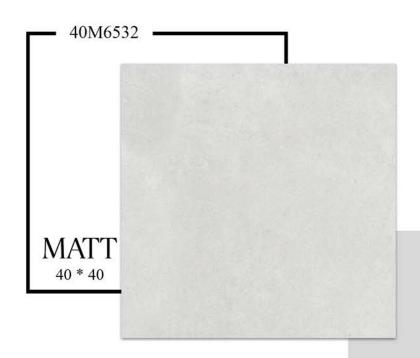
Affordability: Keeping in mind the requirement of different segment of customers we have a vast ranges of products at different price points that make our products affordable for various segment of customers.





QUALITY STABILITY CREATIVITY





Technological innovation in ceramic production has made it possible to create concrete-look stoneware collections offering a very true reconstruction of the semblance of raw concrete, flaked plaster and modern cement .

Thanks to advanced decoration techniques, not only have the minimalist details and unique features of concrete been re-created, but also the aesthetic appeal of aged surfaces marked by the passing of time

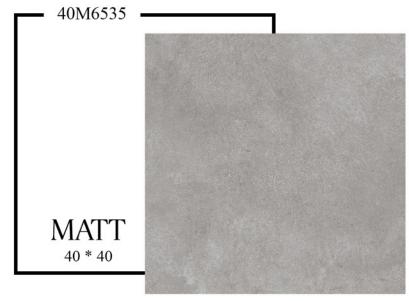


which convey the hallmarks of artisan manual work and the passage of man, making them almost eternal and unchanging, as is stoneware by nature.



Only the best ceramic floor tiles, reinterpreted, with a contemporary, sometimes eclectic, effervescent and always trendy look.

The stone effect of vibes represents the desire for nature as the desire to create real spaces starting from the material that surround us every day in our homes.





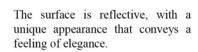
Porcelain tiles are environment-friendly, safe and hygienic insofar as they do not release any toxic substances, not even in the event of fire; they are easy to clean, because they do not absorb stains and extremely resistant to trampling, stresses and scratching, making them perfect even in heavily-trafficked ambiances.



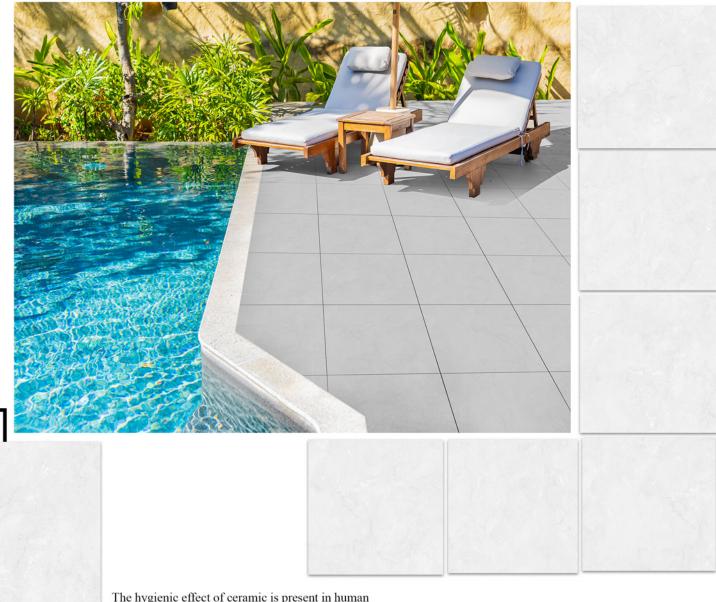
MATT
40 * 40

Elegance with an inseparable link between aesthetics and architecture through this collection.









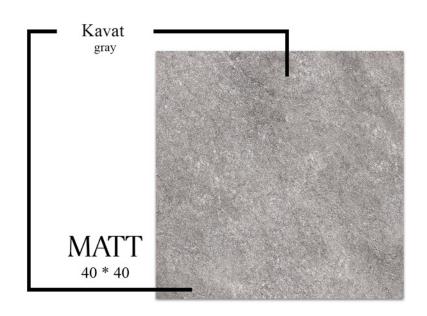
MATT 40 * 40

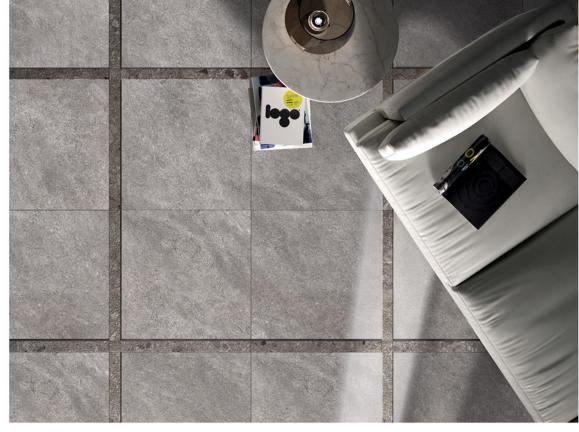
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The hygienic effect of ceramic is present in human life daily that it is taken for granted, but ceramic, with its washable surfaces, is next to us every day, looking after our person with constancy and humility, without disappointing us.

At the beginning of our ceramic culture is the ability to know how to model an ancient, ductile and multifaceted material like clay.

This product up brings that contemporary minimalism that we like so much into the home.

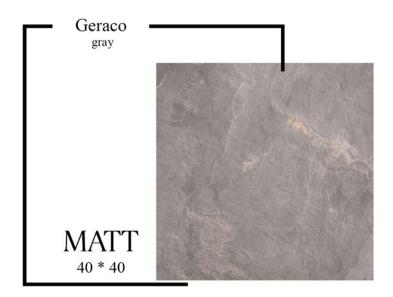






Respect for the environment and collaboration with the society in which our activity is carried out, in a permanent exercise of social responsibility.

The characteristic of this design is the contrast between colors of the same tone.

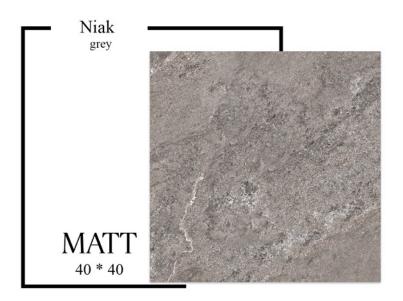






The lightest color of the this series, brings light and clarity to any interior or exterior location.

The wide range of formats in this collection allows it to reach large contexts, such as large rooms or halls, or other more measured, such as bathrooms or small rooms within the home.



A collection with personality that complies with excellence the most demanding demands, being the best alternative to projects of great level and wingspan.





Passion for cement. Infinite possibilities to create industrial, Nordic, urban, outdoor environments, among many... It thus becomes one of the most welcoming materials.





MATT
40 * 40

The choice of colors and surface and their clever combination are essential for creating the atmosphere in a room.

Taupe is the warmest shade in the entire this series, perfectly complements the rest of the collection.

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